

Monthly Department Report: Post-acute

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Status date: 9/9/19

Key initiatives/tactics:

- Supported Post-acute areas with updating websites and creation of needed print pieces

Print jobs in process:

- Home Health Services tag for DME
- NGH LTACH brochure
- North Greenville Campus brochure
- Hospice tabletop pop-up banner
- Post-acute Services pt ed booklet
- SNF listings

Leading indicators & results:

- These services are not yet grouped by category/area.

Need to know:

This area will be jointly marketed in Upstate/Midlands and may have a Midlands Marketing lead