



Prisma Health Greenville Memorial Hospital continues its baby-friendly status

Greenville Memorial Hospital will continue its designation as a baby-friendly facility following a rigorous review process. Baby-Friendly USA, the accrediting body and national authority for the Baby-Friendly Hospital Initiative in the United States, conducted the review.

Hospitals must adhere to the highest standards of care for breastfeeding mothers and their babies to achieve and maintain the baby-friendly designation. These standards are built on the Ten Steps to Successful Breastfeeding, a set of evidence-based practices recommended by the World Health Organization (WHO) and the United Nations International Children's Emergency Fund (UNICEF) for optimal infant feeding support in the precious first days of a newborn's life.